



# To Split or to Mix? Tree vs. Mixture Models for Detecting Subgroups

Hannah Frick, Carolin Strobl, Achim Zeileis

<http://eeecon.uibk.ac.at/~frick/>

# Outline

- Introduction
- Tools to detect subgroups
  - Mixture models
  - Model-based recursive partitioning
  - Unifying framework
- Simulation study
  - Design
  - Results
- Summary

# Introduction

- Basic assumption: One model with one set of parameters fits for all observations.
- However, subgroups might exist for which different sets of parameters hold, e.g., the relationship between some response and regressors might be different for younger and older individuals.
- If breakpoint between “younger” and “older” were known, one can directly compare parameter estimates for both groups.
- If the breakpoint is unknown or there is a smooth transition between “young” and “old”, the subgroups can be still be detected in a data-driven way.
- Mixture model with age as a concomitant variable.
- Model-based recursive partitioning with splits in age.
- Question here: How do those two approaches compare for detecting parameter instability in a linear model?

# Mixture Models

- Assumption: Data stem from  $K$  subgroups with different regression parameters  $\beta_{(k)}$  and error variances  $\sigma_{(k)}^2$  ( $k = 1, \dots, K$ ).

$$f(y_i; x_i, z_i, \beta_{(1)}, \sigma_{(1)}, \dots, \beta_{(K)}, \sigma_{(K)}) = \sum_{k=1}^K \pi_k(z_i) \cdot \phi(y_i; x_i^\top \beta_{(k)}, \sigma_{(k)}^2).$$

- The component weights may depend on additional covariates  $z_i$  through a concomitant variable model, typically a multinomial logit model

$$\pi_k(z_i) = \frac{\exp(z_i^\top \alpha_{(k)})}{\sum_{g=1}^K \exp(z_i^\top \alpha_{(g)})}.$$

- For a given  $K$ , the EM algorithm is used for ML estimation. Typically, the model is fitted for  $K = 1, 2, \dots$  and the best-fitting model, and thus  $\hat{K}$ , is selected via an information criterion, here the BIC.

# Model-Based Recursive Partitioning

Algorithm:

- 1 Estimate the model parameters in the current subgroup.
- 2 Test parameter stability along each partitioning variable  $Z_{ij}$ .
- 3 If any instability is found, split the sample along the variable  $Z_{ij^*}$  with the highest instability. Choose the breakpoint with the highest improvement in model fit.
- 4 Repeat 2–4 on the resulting subsamples until no further instability is found.

# Unifying Framework

- Since each split can be expressed through an indicator function  $I(\cdot)$  (for going left or right), each branch of the tree can be represented as a product of such indicator functions.
- Thus, model-based tree can also be written as a weighted sum over component models, albeit with rather different weights:

$$\pi_k(z_i) = \prod_{j=1}^{J_k} I(s_{(j|k)} \cdot z_{i(j|k)} > b_{(j|k)})$$

where

$z_{(j|k)}$  denotes the  $j$ -th partitioning variable for terminal node  $k$ ,

$b_{(j|k)}$  is the associated breakpoint,

$s_{(j|k)} \in \{-1, 1\}$  the sign (signaling splitting to the left or right), and

$J_k$  the number of splits leading up to node  $k$ .

# Comparison

- Selection of  $\hat{K}$ : Based on information criterion for mixture model and on significance tests for trees.
- Covariates: Optional for mixtures which can thus also detect latent classes but required for trees which can thus only detect manifest classes.
- Multinomial logit model for mixtures models a smooth transition while the sample splits of trees model abrupt shifts. Multiple splits can represent a non-monotonic transition. Variable selection is included in trees but requires an additional step for mixture models.
- Clustering: Trees yield a hard clustering, mixture models a probabilistic clustering.

# Simulation: Questions

Two basic questions:

- 1 Is any instability found at all?
- 2 If so, are the correct subgroups recovered?

Potentially influential factors:

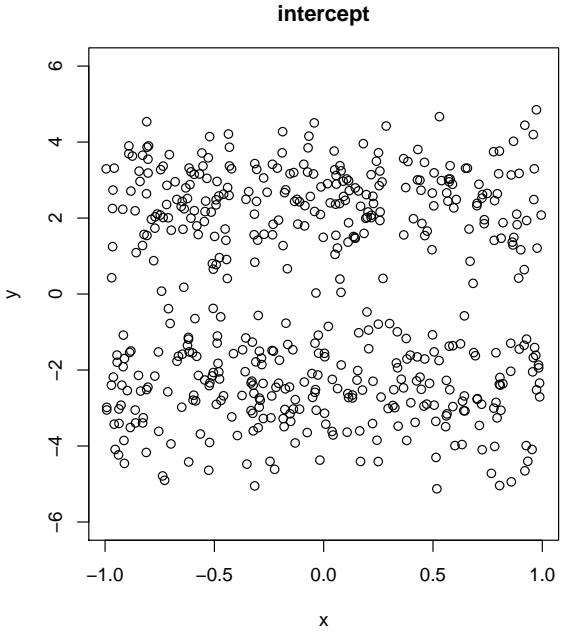
- *How* does the relationship between the response  $y$  and the regressors  $x$  differ between the subgroups and *how strongly* does it differ?
- If there are any additional covariates  $z$  available, *how* and *how strongly* are those covariates connected to the subgroups?



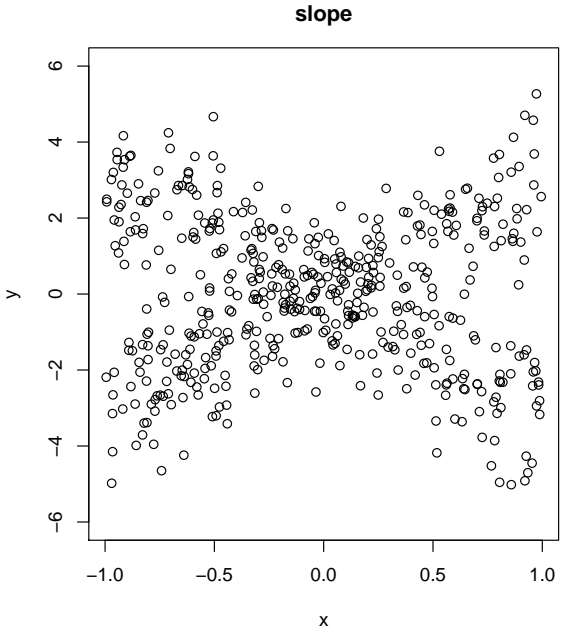
# Expectations

- Trees are able to detect smaller differences in  $\beta_{(k)}$  than mixtures, given the covariates  $z$  are associated strongly enough with the subgroups. In contrast, mixtures are more suitable to detect subgroups if they are only loosely associated with the covariates  $z$ , as long as the differences in  $\beta_{(k)}$  are strong enough.
- Mixtures are more suitable if the association between covariates and subgroups is smooth and monotonic. Trees are more suitable if the association is characterized by abrupt shifts and possibly non-monotonic.
- If several covariates determine the subgroups simultaneously, mixtures are more suitable, whereas trees are more suitable if  $z$  includes several noise variables unconnected to the subgroups.

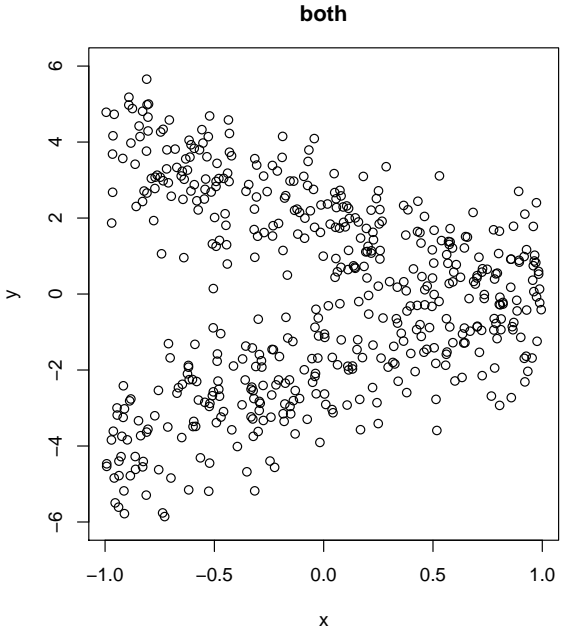
# Simulation Design: Coefficients Scenarios



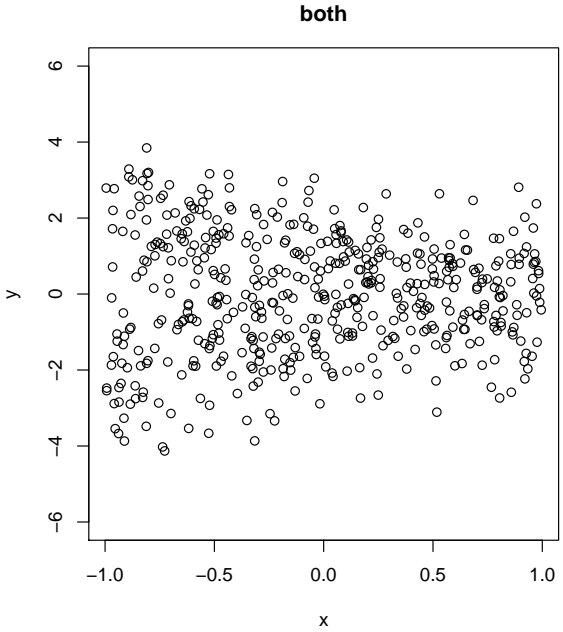
# Simulation Design: Coefficients Scenarios



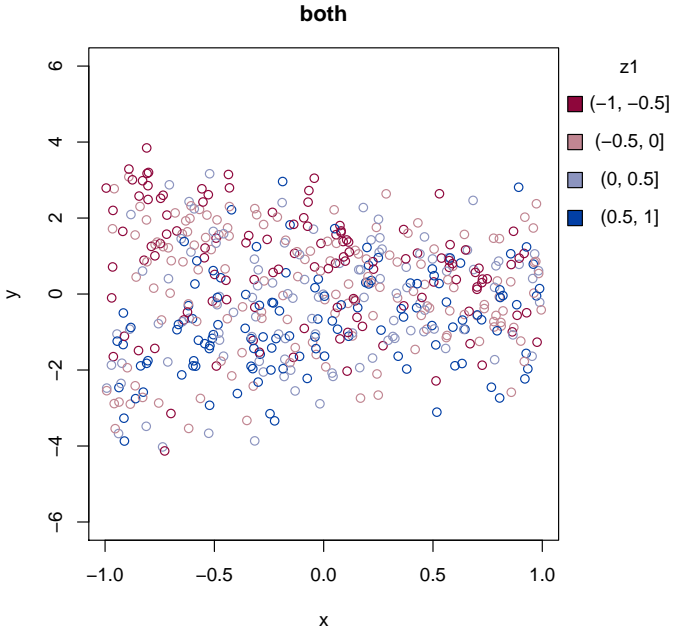
# Simulation Design: Coefficients Scenarios



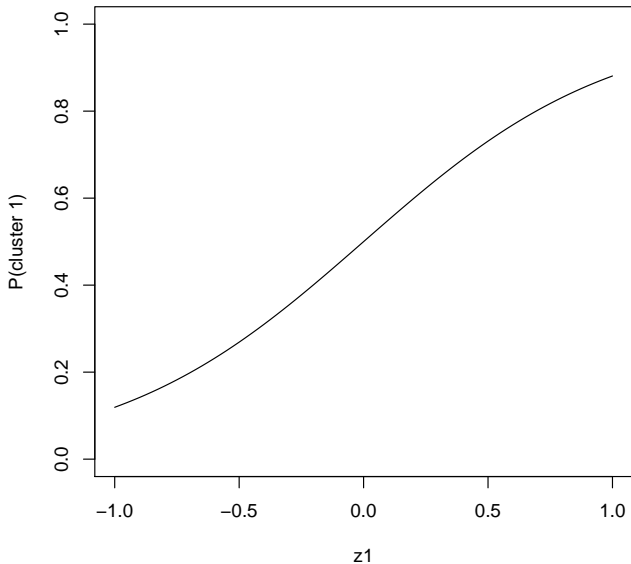
# Simulation Design: Coefficients Scenarios



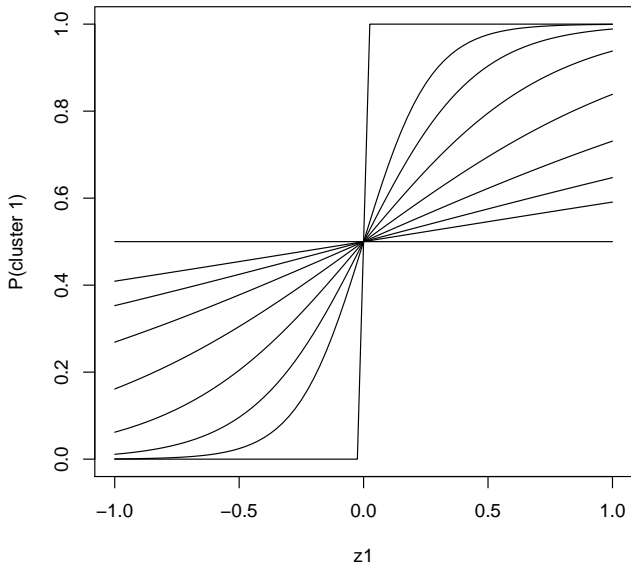
# Simulation Design: Coefficients Scenarios



# Link between Single Covariate and Clusters

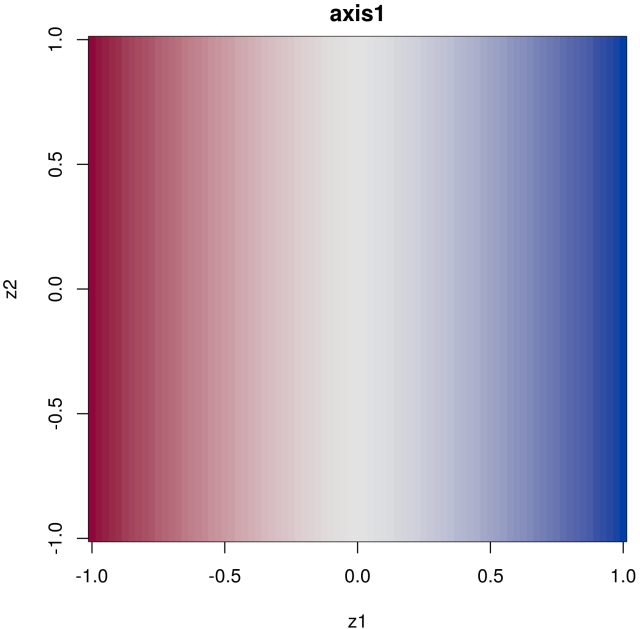


# Link between Single Covariate and Clusters

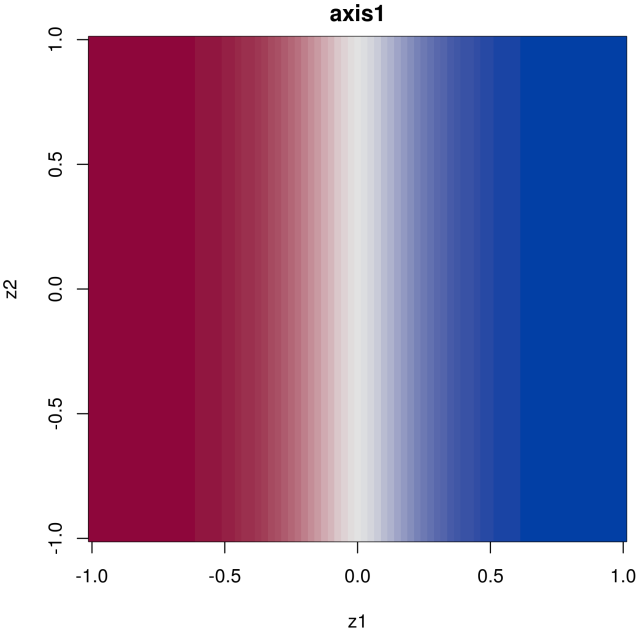




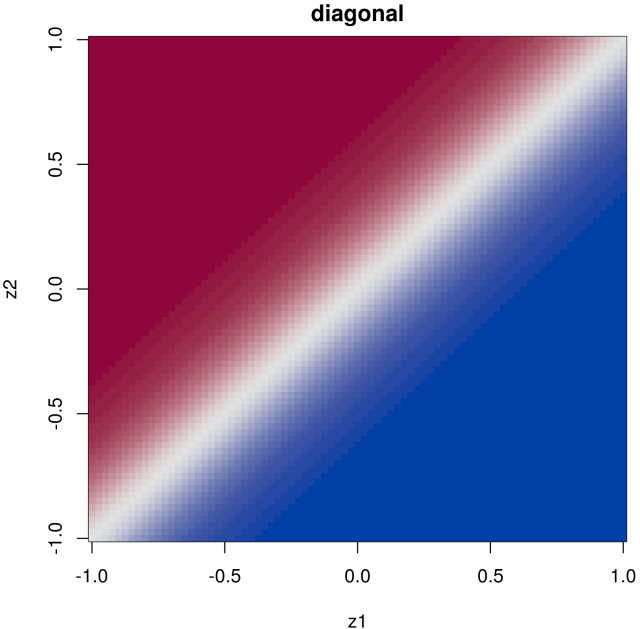
# Simulation Design: Covariates Scenario



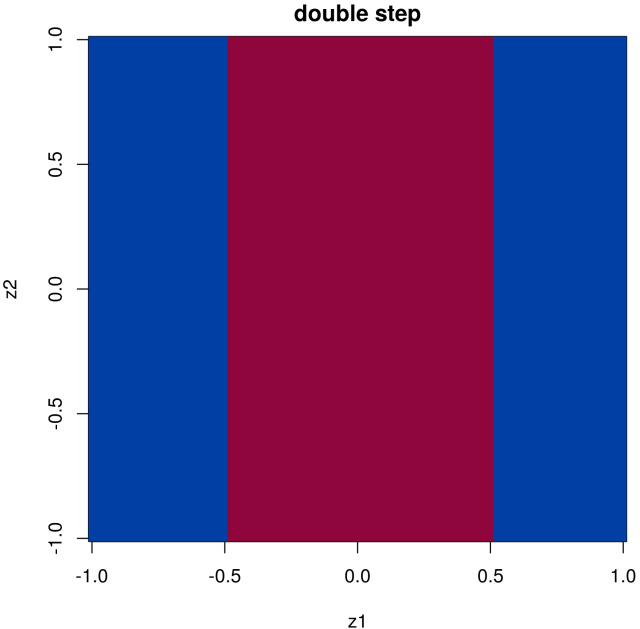
# Simulation Design: Covariates Scenario



# Simulation Design: Covariates Scenario



# Simulation Design: Covariates Scenario



# Simulation Design

Relationship between response and regressor:

- *How*: 3 coefficient scenarios intercept, slope, and both
- *How strong*: difference intensity  $\kappa \in \{0, 0.05, \dots, 1\}$ .

Covariates connected to subgroups:

- *How*: 2 logistic scenarios axis1, diagonal, and 1 step scenario with a double step.
- *How strong*: separation intensity  $\nu \in \{-1, -0.5, \dots, 2\}$  (only for logistic scenarios).

# Simulation Design

Further variations:

- Sample size  $n \in \{200, 500, 1000\}$ .
- Include 2 additional noise covariates  $z_3$  and  $z_4$ , or not.

Technical details:

- The 2 subgroups are of equal size.
- 500 datasets per condition.
- Fitted models: mixture with and without concomitants, and a tree.
- Selection of  $\hat{K}$  via BIC from  $K = \{1, \dots, 4\}$ .

# Simulation Design

Outcome assessment:

- ① *Hit rate*: Rate of selecting more than one subgroup, i.e., splitting more than once or selecting  $\hat{K} > 1$ .
- ② Compare estimated clustering to true clustering via *Cramér's coefficient*.

Software:

- R package **flexmix**, available at <http://CRAN.R-project.org/package=flexmix>
- R package **partykit**, available at <http://CRAN.R-project.org/package=partykit>

# Simulation Results

Here, exemplary results for

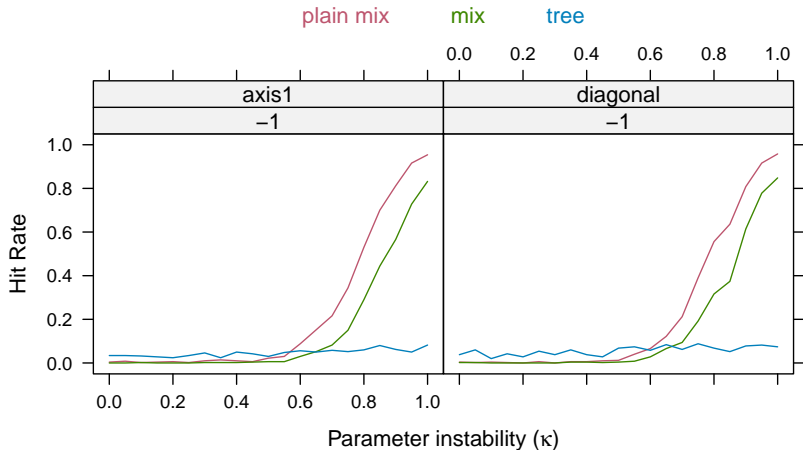
- Coefficients scenario: both.
- Sample size:  $n = 200$ .
- Without noise variables  $z_3$  and  $z_4$ .
- Covariates scenarios: `axis1` and `diagonal` with three levels  $\nu = \{-1, 0, 1\}$  of separation between subgroups, and `double step`.

Not shown:

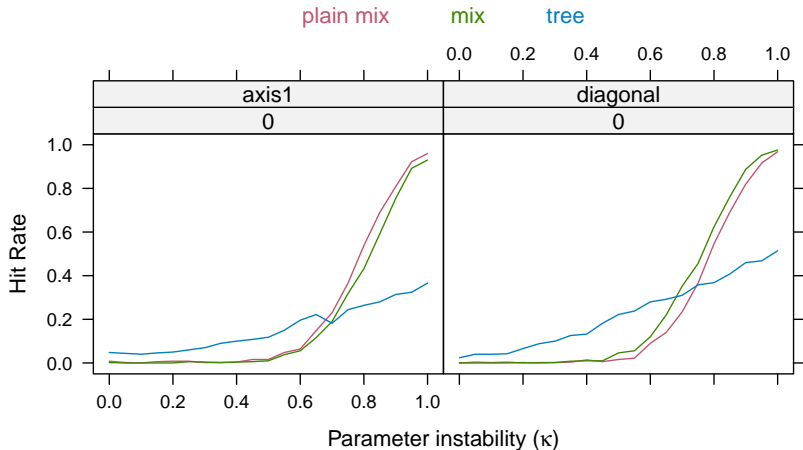
- Results more pronounced for larger numbers of observations ( $n = 500$  or  $1000$ ) and the other two coefficients scenarios (`intercept` and `slope`).
- Results less pronounced if the two additional noise covariates are included, with hit rates dropping slightly stronger for the mixture than the tree.



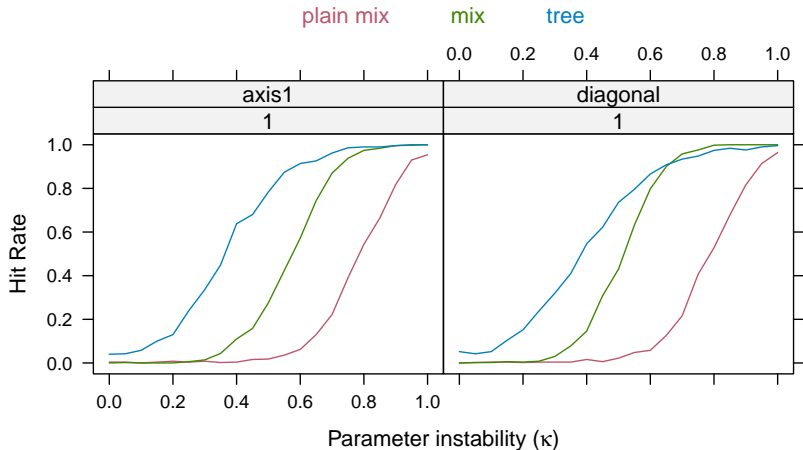
# Simulation Results: Hit Rate



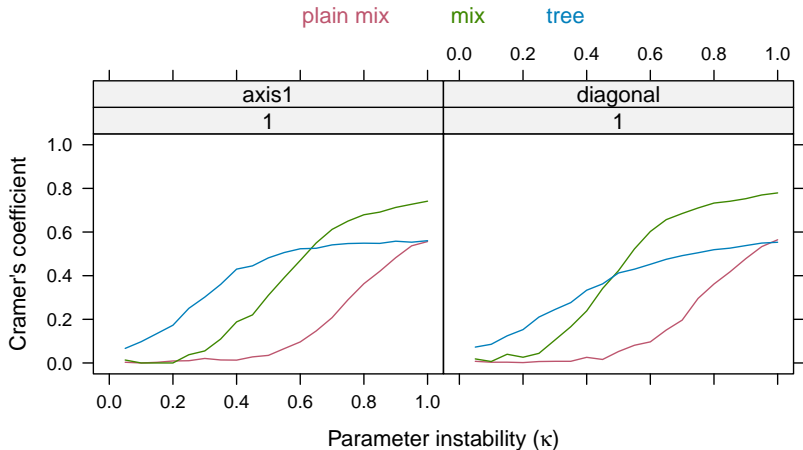
# Simulation Results: Hit Rate



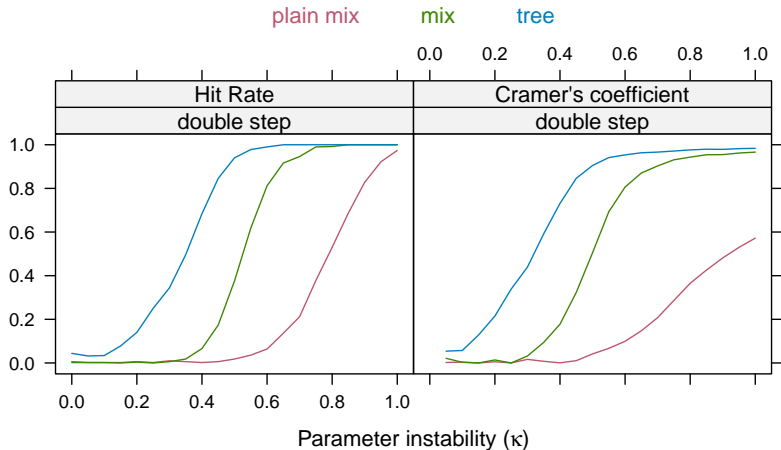
# Simulation Results: Hit Rate



# Simulation Results: Cramér's Coefficient



# Simulation Results: Double Step Scenario



# Summary

- Both methods are suitable to detect parameter instability (or lack thereof) and recover the subgroups (if any) but no method universally outperforms the other.
- Strong association between subgroups and covariates: The tree is able to detect smaller differences in the parameters than the mixtures.
- Weak association but reasonably strong difference between parameters: Mixtures outperform the tree.
- Mixture models can also detect latent subgroups without any association to covariates.
- The approximation of a smooth transition between classes through sample splits works rather well.
- Our suggestion: Keep both methods in your toolbox.

# References

Frick H, Strobl C, Zeileis A (2014). “To Split or to Mix? Tree vs. Mixture Models for Detecting Subgroups.” *COMPSTAT 2014 – Proceedings in Computational Statistics*.

Zeileis A, Hothorn T, Hornik K (2008). “Model-Based Recursive Partitioning.” *Journal of Computational and Graphical Statistics*, 17(2), 492–514.

Hothorn T, Zeileis A (2014). “partykit: A Modular Toolkit for Recursive Partytioning in R.” *Working Paper 2014-10, Working Papers in Economics and Statistics, Research Platform eeecon, Universität Innsbruck*.

McLachlan G, Peel D (2000). *Finite Mixture Models*. John Wiley & Sons, New York.

Grün B, Leisch F (2008) “FlexMix version 2: Finite mixtures with concomitant variables and varying and constant parameters.” *Journal of Statistical Software*, 28(4), 1–35.